

PROFILE

Name : BANUMATHI.M G
Designation : Assistant Professor
Department of Management
Date of Birth : 13.04.1980
Date of Joining Service : 01.03.2010
Total Teaching Experience : 9Years 8 Months
a) Under Graduate : 9 Years 8Months
b) Post Graduate : -
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ACADEMIC QUALIFICATIONS:

Degree	University	Year	Division/ Grade/ Merit
PGDCA	Bharathiar University	2014	I
M.Phil.	Bharathiar University	2012	I
MBA	Bharathiar University	2002	I
BBM	Bharathiar University	2000	II

Additional Qualification : -

Area of Specialization : Marketing and Human Resource

FDP Attended

S.No.	Title of the Programme	Place & Date		
1	FEP on Research Issues and Effective Teaching Pedagogy	TERF's Academy College of Arts and Science, Tirupur, September 28,2018		
2	FDP on Mentoring Next Generation Faculty	PARK's College, Tirupur, March 1 & 2, 2019		
S.No.	Seminar/Conference/Symposia/Workshop	Title/Theme	Organizer	Place & Date
1	Conference	Women Entrepreneur in the New Era- Issues and Challenges	TiruppurKumaran College for Women, Tiruppur	March 8, 2014
2	Symposium	Business Opportunities for Young Entrepreneurs	Bharathidasan College of Arts and Science	August 4, 2015
3	Seminar	Awareness of Environment and Health (TNSCST, Chennai & NCSTC, New Delhi Sponsored)	Erode Sengunthar Engineering College, Erode	September 30, 2015
4	Conference	Social Responsibility - The Need For Industry	TiruppurKumaran College for Women, Tiruppur	March 5, 2016
5	Seminar	Gender Violence and its Related Issues (ICSSR, New Delhi Sponsored)	Erode Sengunthar Engineering College, Erode	October 4, 2016
6	Workshop	Challenges and Opportunities of Goods and Service Tax(GST) in India (UGC Sponsored)	Erode Arts and Science College, Erode	February 14, 2017

Papers Presented

1	India-An Emerging Power Issues and Challenges	Navarasam Arts and Science College for Women, Erode	Growth of Service Sector	December 30, 2010
2	Impact of Public-Private Partnerships in Rural Economic Development	Kaamadhenu Arts and Science College, Sathyamangalam	Agricultural Developments	January 10 & 11, 2013
3	TUTELA FEST Paper presentation	Sasurie College Of Engineering, Tirupur	Health Care Sector	February 27, 2014
4	Redefining HR Strategies- Emerging Perspectives	Dr.N.G.P. Arts and Science College, Coimbatore	Levels Of Manpower planning	September 17, 2014
5	Advances in Business Trends & Perspective	Jay Shriram Group of Institutions, Tirupur	Global Product Management & Branding	February 5, 2016
6	2016-The Year of recovery, Opportunities and Challenges	TiruppurKumaran College for Women, Tiruppur	Social Responsibility - The Need For Industry	March 5, 2016
7	Sustainable Development and Economic Growth on Global Perspective	Bharathiar University Arts and Science College, Valparai	Impact Of e-Governance On National Economics	September 15&16, 2016
8	Rural Women Entrepreneurship Skill Development in India	P.K.R. Arts College for Women, Gobichettipalayam (ICSSR, New Delhi Sponsored)	Marketing Problems Of Rural Women Entrepreneurs	September 22 & 23, 2016
9	Advances in Business Trends & Perspective	Jay Shriram Group of Institutions, Tirupur	Global Product Management & Branding	February 5, 2016

10	Digital India-A Managerial Perspective	Jay Shriram Group of Institutions, Tirupur	Digital India-A Lead Towards Success	October 14, 2017
11	Advances in Science, Engineering and Management	Jay Shriram Group of Institutions, Tirupur	Management-A Real Tug of War	April 7, 2018

Publication Details

a) Journal Articles

S.No.	Name of the Journal	National/International	Title of the Article	Vol./Issue, Year & Page No.

b) Articles in Edited Books

S.No.	Title of the Book	Title of the Article	Publisher	ISBN, Year & Page No.

Coordinator of Co-curricular Activities : Arranged seminars, workshops and guest lecture at various current topics.

Any other Information :

ANNEXURE (Research Output)

Name of the Research Guide:

M.Phil. Produced

S.No.	Name of the Scholar	Date of the Registration	Title of the Dissertation	Date of Viva-Voce

M.Phil. Ongoing

S.No.	Name of the Scholar	Area of Research	Date of Registration

Projects:

M.PHIL:

PG Labour Welfare Measures in Fair &Flair Company, Tirupur.

Declaration:

I assure that the information furnished above is true to the best of my knowledge and belief.

Yours Truly,

BANUMATHI M G